



**sasmira's**  
**Institute of Commerce and Science**  
 Affiliated to University of Mumbai



# NEWSLETTER

Issued: May - September 2019, Volume 1





# SUMMER CHILL CAMP

13th,14th &15th May, 2019

*Two day Summer Chill Camp Programme organized for HSC & Graduate students. The program included inbound management game, workshop on goal setting & stress management. The guest Mr. Ajay Darekar informed the students about Rubik's Cube and how to solve it step by step. They also explained about the importance of such games for brain development.*

## Make your own App

25th May, 2019

*B.sc.IT organised a workshop on Make Your Own App. The speaker Mr. Nilesh Singh has addressed to create your own application on android & ios, publish your app to App Store & Promote your app worldwide. He also explained the growth of android into a popular computing platform & future of application in IT.*



## STOCK MARKET

*Workshop on stock market and investments in stock market was conducted by guest lecturer CA Ashok Dhigareja in the college auditorium, from 28th to 30th September. He explained about various components of investments and its benefits. This workshop gave students valuable guidance on operation of stock markets & other investment avenues.*



## Industrial Visit To LIC



*An industrial visit to LIC was organised on 27th May, 2019. The students were given an insight of the internal functioning environment of LIC and were exposed to various insurance instruments, risk calculations along with the rich history of LIC.*

## INDUSTRIAL VISIT TO SQUAD INFO TECH

*An industrial visit at Squad Infotech Pvt. Ltd. was arranged by B.sc.IT department, on 13th June. Students visited to software development block where new software is developed & testing take place. They also learned current market scenarios, latest most demanding technologies.*



## YOGA DAY

*JUNE 21st, 2019 is International Yoga Day. It is celebrated on 21st of June as it is longest day of the year. The day promoted the lifelong benefits of yoga and its rich history in our Indian culture. Benefits of yoga were stressed upon and a few yoga postures were practised for a healthy life.*

# GURU PURINMA AT SICS

16th July, 2019

*On the day of Guru Purnima the students of Sasmira's Institute of Commerce and Science honored the faculty by singing songs, poems, and giving speeches. After the student's performances, the faculty members gave motivational speeches and celebrated Guru Purnima by giving valuable life lessons.*

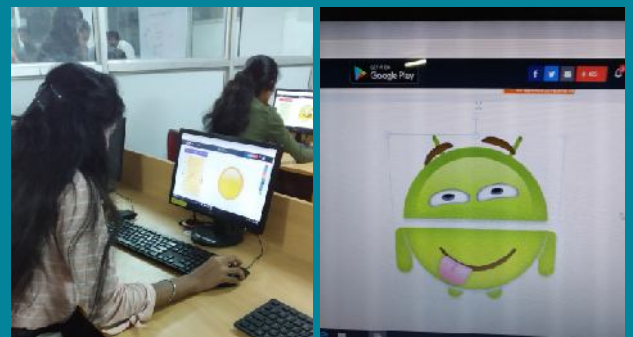
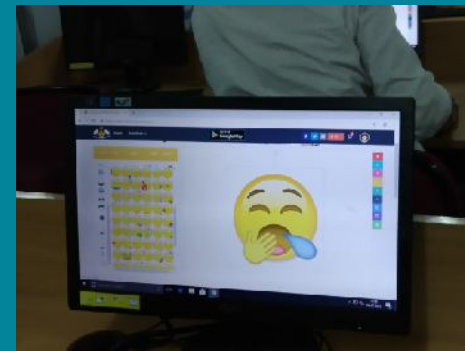


## MAKE YOUR OWN EMOJI

*B.Sc.IT Department organised 'Make Your Own Emoji' competition on 24th July, 2019. The students were tasked to make their own emoji with their imagination using online tools within a limited time frame. At the end three students were chosen as winners.*

*They are*

- 1. Adnan Shaikh (S.YB.Sc.IT)*
- 2. Ayesha Qazi (S.YBAF)*
- 3. Uday Jaiswal (S.Y B.Sc.IT)*



## SHORT STORY TELLING SESSION

27th July, 2019

*A session on story telling was initiated with an aim to encourage students to read and narrate stories. Top two stories were awarded for the same.*



# ORIENTATION 2019-2020

BATCH 2019-2022

## OPEN TALK WITH PARENTS

*An open talk with parents was arranged at SICS for the briefing of the new batch of students, about college and its rules and regulations. In the meeting, parents were also introduced to the faculty members. The aim was to ensure that the parents & college work together for the development of the students.*



## GUEST LECTURE

*A guest lecture was arranged for the new batch of students, "Campus to Corporate" & "Career Boost-Up" in which Mr. Anand Dhruv and Dr. Paresh Sheth of HR and Finance explained the benefits of education and gave guidance to the students.*

## INBOUND

*On 1st August, 2019 Inbound activities were arranged by cultural committee for the new batch of students. Fun games were arranged to refresh them and to bring about managerial qualities through fun and games.*



## OUTBOUND

*Outbound activity for the freshers on 9th August, 2019 at Shivaji Park. The students were encouraged to find solutions to the problems take decisions, work together in groups and learn to communicate. A number of managerial concepts were covered at the outbound.*



## INDEPENDENCE DAY

15th August, 2019

*SASMIRA celebrated the 73rd Independence Day with a special assembly, which was then followed by the flag hoisting. The students displayed their patriotism with beautiful performances emphasizing on the struggles, difficulties and sacrifices of our leaders.*



## FESTIVE DAY

20th August, 2019

*SICS celebrated 'FESTIVE DAY' in which students celebrated festivals like Bakri Eid, Raksha Bandhan, Parsi New Year and Janmashtami by singing songs, motivational speeches and dance performances. A fashion show highlighting the national mitigation of India was also displayed on importance and learning from the festivals.*



## SASMIRETES AT SEA TOWN FEST

20th August, 2019

*Students of SICS took part in SEA TOWN FEST 2019 held at Lala Lajpatrai College of Commerce and Economics. Students took part in Face Painting (Yukta Hankare) Secured 2nd Position and PUBG tournament (Sagar Shah, Uday Jaiswal, Manoj Devendra and Manish Devendra) Secured 2nd Position in it.*

## INDUSTRIAL VISIT TO UCO BANK



*An industrial visit to UCO Bank was organised on 23rd May 2019. The students were taken to the bank to show them the different functions performed by bankers and a brief information of UCO's background was given.*

## SELF DEFENCE

27th August 2019

*The workshop on self defence was held by Indian Military Center organization in Sasmira Auditorium for SICS students. Dr. Advait Deshpande spoke about how important it is to learn self defense for everyone. He gave few examples about how their female students have implemented their training in real life and saved themselves. His assistants presented a demo about tactics they would teach in their main workshop for self defense. Along with this they have held self defense workshop for thousands of girls and boys, giving them physical training and enriching about presence of mind and awareness about every situation.*



## Faculty Development Programme on IQAC Functionalities: Issues & Challenges

*IQAC of SICS organised Faculty Development Programme on "IQAC Functionalities: Issues & Challenges" on 30th August, 2019 from 9:30 am to 3:30 pm. FDP was chaired by Principal Dr. Ritu Bhattacharyya and resource person Dr. Sangeeta Patil, Technical Advisor of Vidhyalankar Institute of and Dr. Sumant Sovani, IQAC Coordinator of KES B. K. Shroff College. This programme was divided into two sessions. The first session was by Dr. Sangeeta Patil on IQAC Functionalities and Student Satisfaction Survey where she gave detailed information on formation and functioning of IQAC Committee. The Second session was taken by Dr. Sumant Sovani on Role of MIS in Documentation and Data Retrieval and Report Generation. In this FDP 20 Faculties from 10 different colleges participated. All participants appreciated the level of knowledge, experience and minute details shared by the resource person. The event ended with vote of thanks by Mr. Tripurari Jha.*



# MARATHI STORY WRITERS

9th August 2019

*SICS arranged elocution competition on the topic 'My Favourite Marathi Author'. Students enthusiastically took part in the competition and told about struggles and inspirational stories of their favourite Marathi author.*



# GANESH UTSAV

20th September 2019

*In the festive season of Ganesh Utsav Cultural Committee of SICS embodies this festive spirit by organizing collage competition, idol making competition and photography competition with the theme of Ganesh utsav . Winners of collage making were Sharddha Bhoga and Sonali Gupata and in first place for Pooja Moota Bhavishya Kaparvena and Manoja Guntaka . Collage making was won by same group Shraddha and Sonali second place was won by Sayali Rane ,Yogita Patal and Bhageshree Menga . photograph competition was won by Yukta Hanakare and Vighnesh Parab respectively.*



# RBI Industrial Visit

*The RBI visit was on 19th to 21st of Sept. The visit was primarily an educational visit but the real time dynamic that students got to learn was something which enrich their knowledge beyond curriculum. The students were taken to the monetary museum where they saw the evolution of currency from barter exchange to modern day electronic money. The overall experience for students was very enlightening, enriching and acquainted students with certain procedures that normally citizens wouldn't have known otherwise.*



# हिन्दी दिवस

दिनांक १९/०९/२०१९ को सासमिरा इन्स्टिट्यूट ऑफ कॉमर्स एन्ड साइअन्स में हिन्दी दिवस' समारोह मानाया गया। इस समारोह में एस.आइ.सी.एस. के द्वारा सासमिरा के अन्य विभाग को भी आमंत्रित किया गया। समारोह कि शुरुआत एस.आइ.सी.एस की प्रधानाचार्या डॉ.रितु भट्टाचार्य जी ने किया उन्होंने अपने भाषण के माध्यम से वहाँ मौजूद सभी अतिथियों का स्वागत व अभिनंदन प्रकट किया और हिन्दी भाषा के महत्व व इतिहास के बारे में अपने विचार व्यक्त किये। अतिथियो ने भी अपने विचार व्यक्त किये। एस. आइ. सी. एस.के छात्रो ने भी अपने भाषण, गीत, कविता, नाटक और प्रश्नोत्तर के माध्यम से वहाँ उपस्थित सभी अतिथियो का मनोरंजन किया। हिन्दी दिवस समारोह पुस्तकालय कमेटी द्वारा आयोजित किया गया। समारोह के साथ-साथ निबंधलेखन की प्रतियोगिता भी संपन्न हुई।



## AD MAD COMPETITION

27th September, 2019

*BMS Club had organized AD MAD Competition with an objective to provide experiential learning about promotional strategies in marketing through advertising. Mr. Praveen Bankad was the judge of the event. The event was divided into four categories.*

*TV. & Radio Commercial,*

*Print Media, Poster & Banner.*

*The Event conclude with announcement of winners and their felicitation with Certificates & Trophies.*





## Memorandum of understanding

*SICS in its endeavor to make its students industry ready is commencing various short term skill based programmes to enhance the overall grooming and development of students. These programmes include:*

*-Certificate courses on capital markets by BOMBAY STOCK EXCHANGE*

*-Certificate courses by SQUAD INFOTECH*

*-Certificate courses by EDUCATE INDIA PVT LTD*

*-Certificate courses by NAVY UVAK ENTREPRENEURS PVT LTD*

*Certificate courses by KNOWLEDGE SOLUTIONS in ROBOTICS AND MACHINE LEARNING*

*-Certificate courses by CASI GLOBAL on CRS TRAINING*

*-Certificate courses by MKCL (MAHARASHTRA KNOWLEDGE CORPORATION LIMITED)*

### CHIEF EDITOR

Dr. Ritu Bhattacharyya.

### EDITOR

Ms. Pooja Tiwari  
Co-ordinator - B.Sc.IT

### MEMBER

Ms. Farhat Maniyar  
Co-ordinator - B.B.I

### DESIGNING TEAM

Vighnesh T.Y B.M.S

Harshita T.Y B.A.F

### EDITORIAL TEAM

Ankita T.Y B.M.S

Soniya S.Y B.M.S

Mrunmayee F.Y B.M.S

Tejas F.Y B.M.S



# sasmira's

**Institute of Commerce and Science**

Affiliated to University of Mumbai

**SASMIRA Marg, Worli, Mumbai-400030.**

Call Us: 022-2493 5351 Fax Us: 022-24930225